

# Discovery Bay Community Center Survey Results

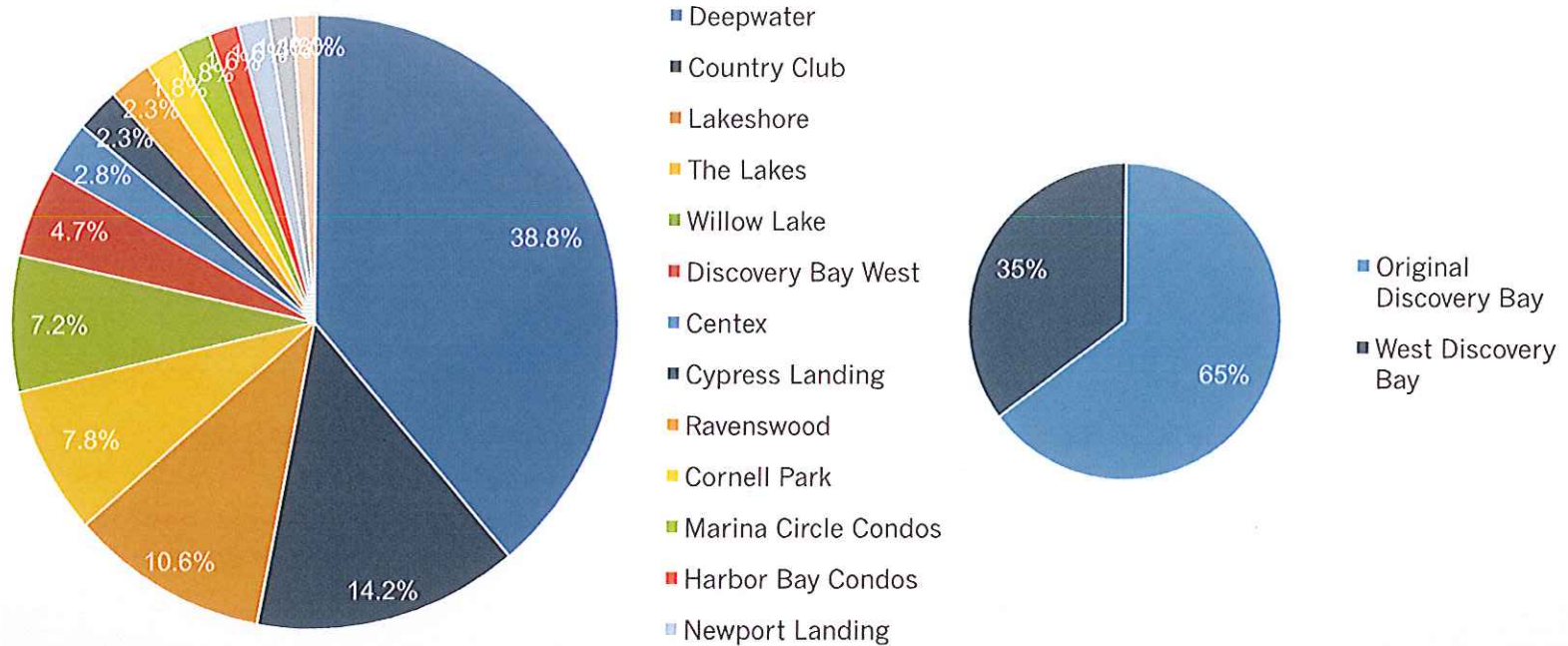
October 17, 2011  
FINAL RESULTS



# About the survey

- Survey initiated by the Town of Discovery Bay Community Center Committee
- Survey approved on June 7, 2011
- Results collected from June 8<sup>th</sup> through October 1<sup>st</sup>
- Survey promoted through local newspapers, town website, roadside signs and word of mouth
- 457 started survey, 400 completed

# Who Responded



# Who Responded

## Residency

	All	Original	West
Full Time	94.3%	92.9%	98.4%
Part Time	5.5%	7.1%	1.6%

## Age

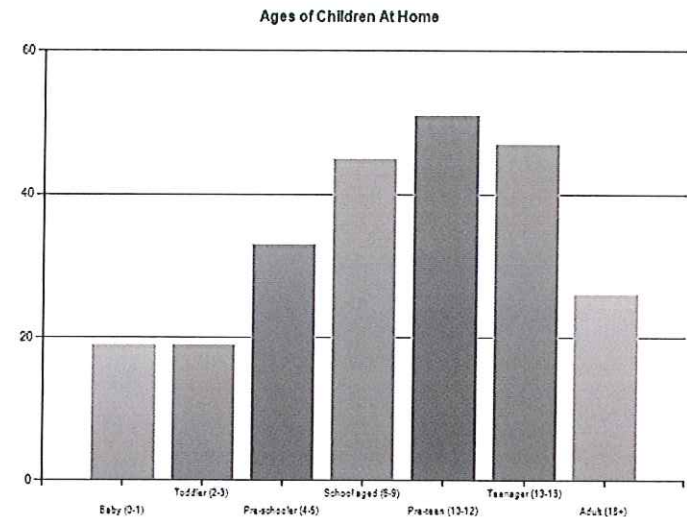
	All	Original	West
18-25	0.5%	0%	1.6%
25-40	19.9%	13.2%	29.9%
40-65	60.8%	62.6%	61.4%
65+	18.9%	24.1%	7.1%

## Marital Status

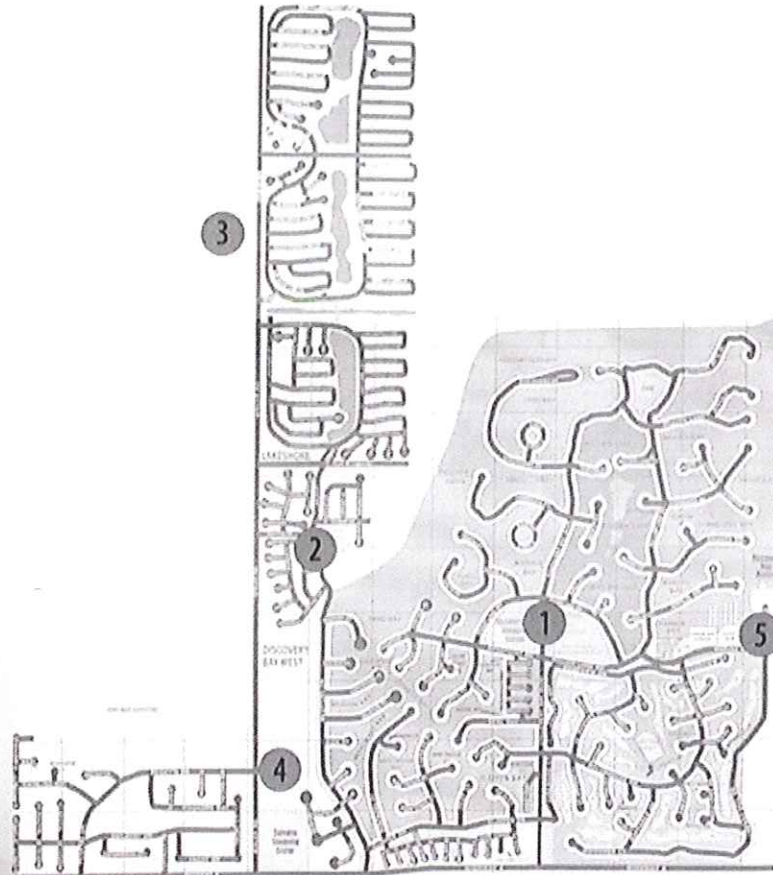
	All	Original	West
Single	17.5%	18.9%	11.6%
Married	82.5%	81.1%	88.4%

## Children At Home

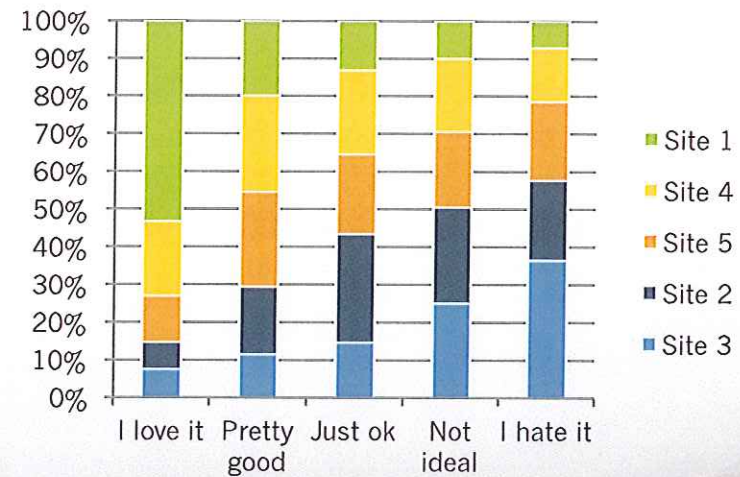
	All	Original	West
Yes	44.1%	34.2%	64.3%
No	55.9%	65.8%	35.7%



# Location



Location	All	Original	West
Site 1	Love It	Love It	Pretty Good
Site 2	Not Ideal	Not Ideal	Not Ideal
Site 3	Hate It	Hate It	Just Ok
Site 4	Pretty Good	Just Ok	Love It
Site 5	Just Ok	Pretty Good	Hate It



# Activities

## Very Important

All	Original	West
Classes	Classes	Classes
Meeting Rooms	Meeting Rooms	Meeting Rooms
Kitchen	Kitchen	Play Structure
Auditorium	Auditorium	Pool
Play Structure	Fitness	Kitchen

## Would use daily or weekly

Fitness  
Dog Park  
Pool (but many said never)  
Bike & Skate Parks

## Nice to Have

All	Original	West
Arts & Crafts	Arts & Crafts	Arts & Crafts
Some Sports	Card Room	Bike Park
Fitness	Pool	Some Sports
Card room	Some Sports	Fitness
Pool	Childcare	Skate Park

## Would use monthly

Theater / Auditorium  
Classes  
Meeting Rooms  
Arts & Crafts

## Would use yearly

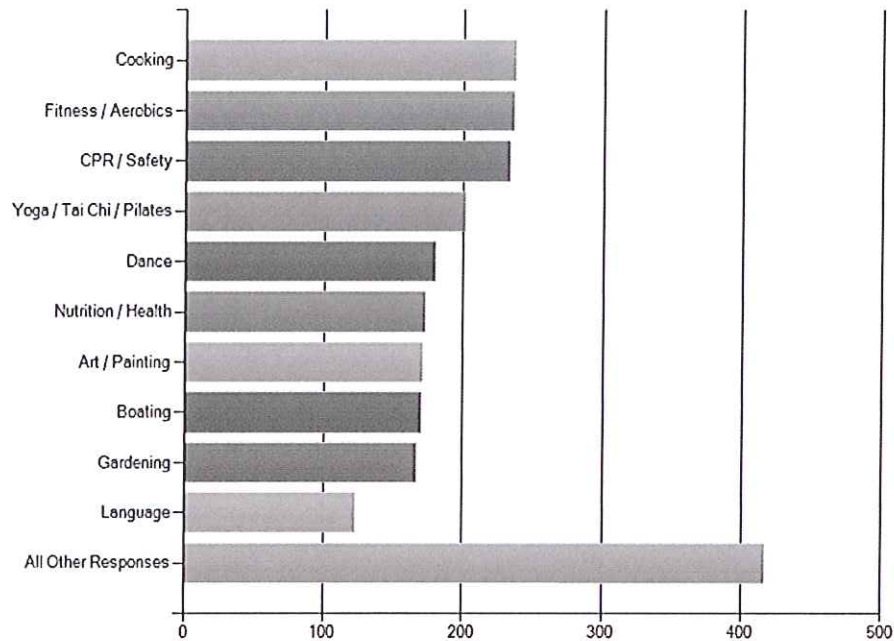
Kitchen

## Not important

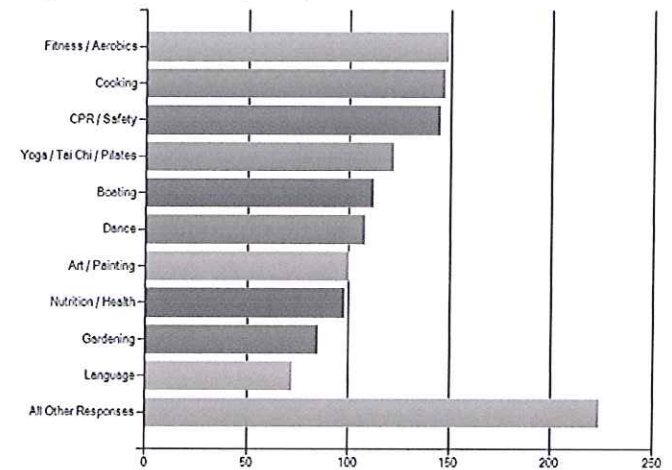
Certain Sports

# Classes

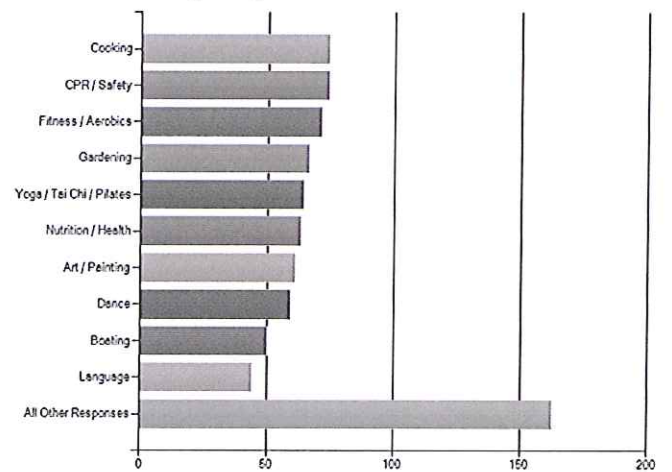
All Responses



Original Discovery Bay

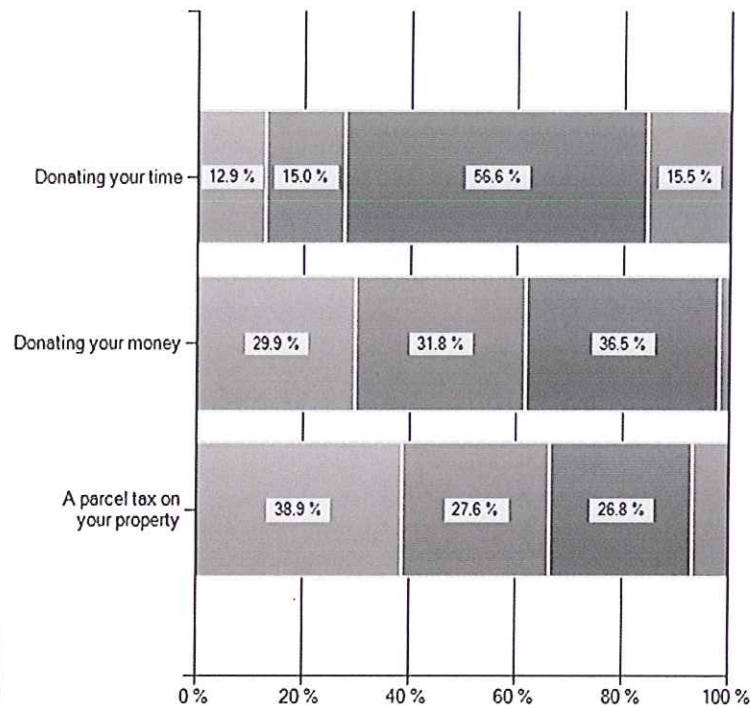


West Discovery Bay

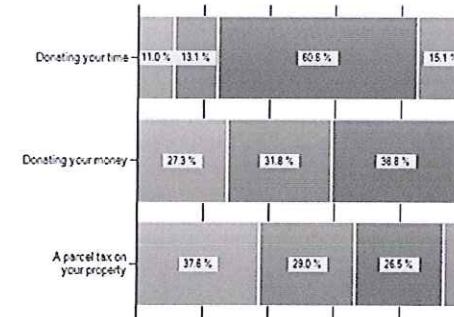


# Funding – Building Center

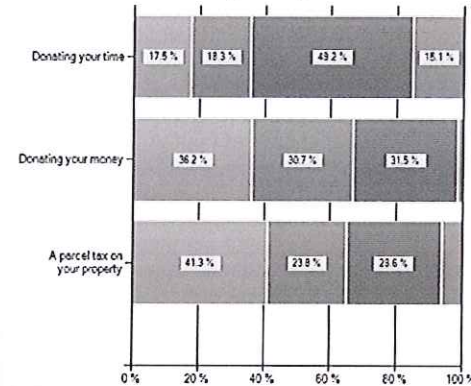
## All Responses



## Original Discovery Bay



## West Discovery Bay

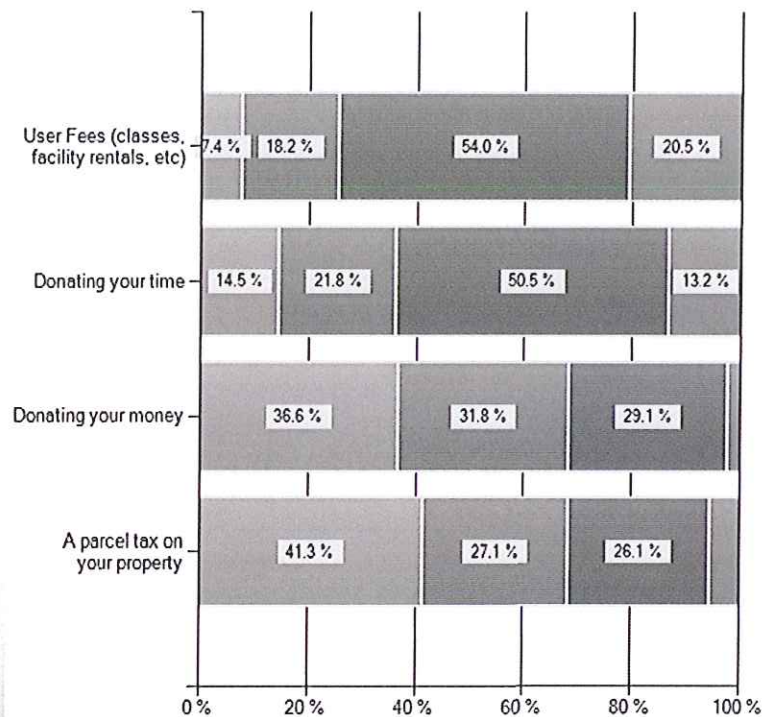


■ Absolutely not  
■ Only if truly necessary

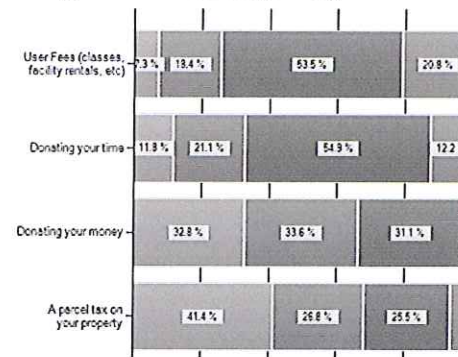
■ Yes, but within limits  
■ I'd generously support this

# Funding – Operating Center

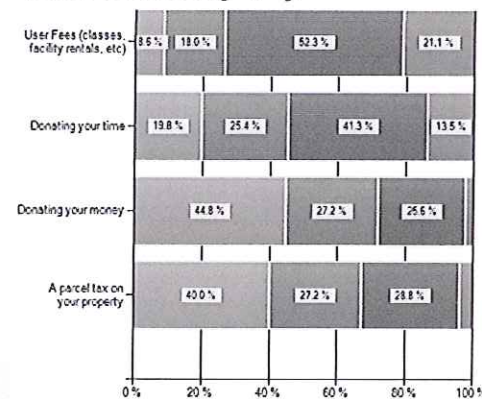
## All Responses



## Original Discovery Bay



## West Discovery Bay



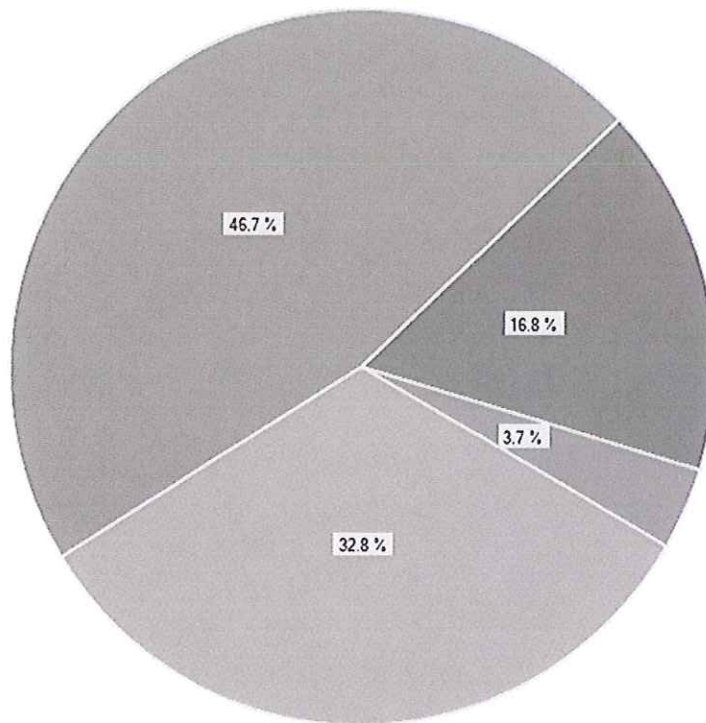
■ Absolutely not  
■ Only if truly necessary

■ Yes, but within limits  
■ I'd generously support this

# Parcel Tax

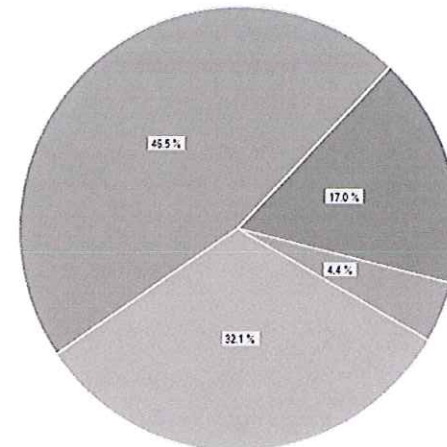
## All Responses

If you supported the idea of a parcel tax in either of the questions above, how much per year would you be willing to contribute?

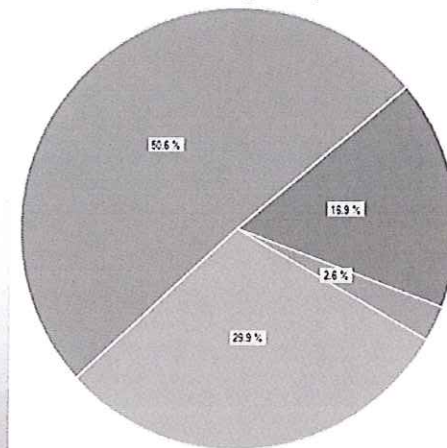


\$50  
\$100  
\$250  
\$500

## Original Discovery Bay



## West Discovery Bay



# Lots of comments

- 43 Location Comments
- 86 Other Activities
- 39 Classes
- 74 Funding Ideas
- 146 Additional Comments

See full survey results for details